



WCDA Publications

2008-2009 Advertising Contract

Date: _____

Company/Organization _____ Contact _____

Fax: (_____) _____ Phone: (_____) _____ email: _____

Advertising is purchased in advance, based on a Per-Issue OR Seasonal Discount agreement. A Seasonal Discount of 15% may be applied to identical ads placed in any 3 publications listed in Part II. Contracts will be honored on a "first come, first served" basis.

PART I. AD SPECIFICATIONS

- Ads may be submitted as **Digital files (preferred) or Camera-ready art**, one color; screens are acceptable. Digital formats include pdf, jpeg, eps or tiff files at 300 dpi. NOTE: ALL FONTS MUST BE IMBEDDED IN FILE OR INCLUDED AS SEPARATE FILES.

	Business	Non-Profit Org.	Cost
Select: <input type="checkbox"/> Full page: 7.75"W x 10.25"H	\$525	\$325	\$ _____
<input type="checkbox"/> 1/2 page: 7.75"W x 5"H (Horizontal Only)	\$300	\$200	\$ _____
<input type="checkbox"/> 1/4 page: 3.75"W x 5"H (Vertical Only)	\$200	\$150	\$ _____
<input type="checkbox"/> 1/8 page: 3.75"W x 2.375"H (Horiz. Only)	\$120	\$90	\$ _____

- Select One:
- Digital file with fonts embedded will be sent as email attachment to wcdawisconsin.org \$ _____
 - Digital file with fonts on CD, enclosed \$ _____
 - Camera-ready art, in correct size, enclosed \$ _____
 - Please create/resize the ad, information enclosed. (add \$40) \$ _____

Total Cost per Ad \$ _____

- Ads that do not comply with these guidelines will incur an additional adjustment fee of 10%.

PART II. PUBLICATIONS

Select: <input type="checkbox"/> Fall Soundings	Ad Deadline: July 15	Publication Date: Sept 15
<input type="checkbox"/> Winter <i>Soundings</i> (Convention Issue)	Ad Deadline: October 5	Publication Date: Nov 15
<input type="checkbox"/> WCDA Convention Program	Ad Deadline: December 1	Convention Dates: Second week in January
<input type="checkbox"/> Spring/Summer <i>Soundings</i>	Ad Deadline: April 1	Publication Date: May 15

Total # of Publications: _____ X Cost per Ad \$ _____ (- 15% if more than 3 publications) = Amount Due \$ _____

Wisconsin Choral Directors Association, Inc. is hereby authorized to insert our advertisement in its newsletter, *SOUNDINGS*, and/or the WCDA Convention Program as indicated above.

Authorized by: _____ Date _____
(Signature)

Please make check payable to WCDA.

Mail this contract and payment to:

AURORA KRAJNICKONDE • CHIPPEWA FALLS HIGH SCHOOL • 735 TERRILL ST. • CHIPPEWA FALLS WI 54729.

Send digital ad via email attachment to: wcdawisconsin.org (preferred)
or send camera-ready art to: WCDA OFFICE • 6802 MILLER RD • ABRAMS WI 54101

For more information, call 715-726-2406 or email krajniag@chipfalls.k12.wi.us

Thank you for your support of choral music in Wisconsin!